



GLOBAL WOOD SUMMIT 2024



**GLOBAL WOOD SUMMIT**  
**Sutton Place Hotel, Vancouver BC**  
**October 28 – 30, 2024**

**Conference & Sponsorship Objectives**

The objective of the inaugural **Global Wood Summit 2024** is to provide delegates and sponsors a unique global forest products conference that will attract regional, North American and international delegates from over 15 countries. The event will offer attendees and sponsors a strategic conference setting to assess and discuss the global log and wood products markets and the outlooks ahead. The conference is organized by **Russ Taylor Global** and **ERA-Forest Products Research**, both from BC.

The conference will focus on global timber, logs, wood products and pulp industries, markets and outlooks, with discussions and analysis of new challenges, opportunities, trends and issues in 2024 and beyond in relation to trade and production of major forest products. The conference and discussions are planned around eight interactive sessions:

1. North America
2. Asia – China/Japan
3. Europe/Russia
4. Southern Hemisphere
5. Forests/Timberlands
6. Pulp, Wood Chips
7. Land & Ocean Transportation
8. Mass Timber & Lumber Futures

All the conference sessions will feature top-of-mind issues and key perspectives from a wider variety of industry speakers – hand-picked for the event. The speakers are personally known and selected from the joint partners' contacts around the world. Our GWS conference is unique in that we focus on topics that feature speakers that are industry-insiders and/or decision makers from around the world that will share strategic information with delegates.

The conference will add value and perspectives to all of those in the industry and trade, including:

- Senior executives in timber and wood products
- Sales and marketing personnel
- Exporters, importers and traders
- Production and woodlands managers
- Small and large (TIMO and private) forest owners, managers and investors
- Transportation and logistics companies
- Forest industry equipment manufacturers
- Bio-energy users and producers
- Wood, pulp and paper companies
- Financial analysts and investment bankers
- Provincial and Federal government and local authorities in forestry



Conference sponsors will be able to meet to major players in the North American and global wood products industry and trade – including our key speakers at our [Speaker & Sponsor Dinner](#).

The annual *Global Wood Summit* is an extension of 30 previous global conferences organized by Russ Taylor. ERA will add extra depth with their industry contacts and knowledge. Conference details are updated regularly on the websites of the partners and the conference website.

### Background

Russ Taylor has been organizing international forest products conferences since 1989. By travelling internationally since the early 1990s, Russ has extensive contacts throughout the world that allow for excellent speaker selection – and this also attracts international delegates. Russ initiated a global log and lumber conference series in Vancouver from 2011 to 2020 under his *International WOOD MARKETS Group* banner. These conferences typically attracted 225-300 delegates and attendees from over 15 countries.

Over 30 global conferences have been organized by Russ Taylor and/or with partners, including:

- WOOD MARKETS Global log & lumber conference series, Vancouver, from 2011 to 2020.
- 13 Conferences in China: annually from 2003-2007 and annually from 2010-2018.
- The Global Wood Products & Industry Conference, Vienna, Austria: June 2015
- The Brazil Wood Products and Export Market Conference, Curitiba, Brazil; October 2014.
- 2 joint conferences in New Zealand and Australia in 1998 and 2000.
- Co-ordinated 4 of the Widman series of global wood market conferences held in Vancouver between 1993 and 1996.

### Who Are the Two Conference Partners?

**Russ Taylor** set up **International WOOD MARKETS Group Inc.** in 1993 and conducted strategic business assessments and feasibility analyses of timber processing options as part of its global consulting work. Global market and price forecasting services have been conducted since the 1990s and continue to the present. Forecast reports (newsletters and 45 multi-client reports) and conferences become trademarks of the business. WOOD MARKETS was acquired by Forest Economics Advisors LLC (FEA) in August 2017 along with a three-year employment contract.

**Russ Taylor Global** was established in 2020 to continue to offer strategic consulting services, focused research through multi-client reports, and to bring the industry together through global conferences. Russ continues to travel and speaks at about a dozen events per year. Our client base covers both domestic and international firms in primary manufacturing and secondary (value-added) producers, trading companies, as well as a variety of companies in the service sector to the forest industry (investment services, legal firms, transportation companies, government, etc.). Further details at: [www.russtaylorglobal.com](http://www.russtaylorglobal.com)

**ERA Forest Products Research** is an independent financial research company with an exclusive focus on the Paper & Forest Products Sector, including timber, lumber, OSB, plywood, pulp, newsprint, communication paper, tissue, packaging and fibre companies. ERA covers all companies in the forest products sector, domestic and international, equity and debt. The firm's



## GLOBAL WOOD SUMMIT 2024



proprietary models, data sources, and extensive industry network allow its team of analysts to identify turning points in commodity price cycles. The ERA team combines these forecasts with fundamental analysis and on-site company visits to determine corporate valuations and to make actionable investment recommendations. Further details at: <https://era-research.com>

This annual event provides sponsors with a unique opportunity to promote your company to executives, professionals, buyers and decision makers in the global wood products industry.

We are pleased to offer three Sponsorship Packages at attractive rates. Please contact us to receive the full Sponsorship Package, with discounted prices available to previous sponsors.

To discuss sponsorship opportunities and details, please contact:

Russ Taylor

**RUSS TAYLOR GLOBAL**

email [rustaylor@rustaylorglobal.com](mailto:rustaylor@rustaylorglobal.com)

Tel **(+1) 604 897 5666**

Kevin Mason

**ERA FOREST PRODUCTS RESEARCH**

[kevin.mason@era-research.com](mailto:kevin.mason@era-research.com)

**(+1) 250 868-2680**